Local Green & Social Deals: why should cities and towns take the lead?

Elsa Durieux
Senior Officer, Sustainable Economy and Procurement
Intro

The European Green Deal
Implementing the EU Green Deal: cities’ role

- There are **80,000 cities** and town in the EU. They manage and implement:
  - 70% of EU legislation
  - 1/3 of public spending
  - 2/3 of public investment.
  - The provision of services for their citizens and businesses across a wide range of sectors

- This gives them a key role to play in the implementation of the EU Green Deal
What is a Local Green Deal?

• Most cities already have strategies and policies supporting the goals of the EU Green Deal

• But they need better integrated governance and delivery mechanisms to accelerate and scale-up implementation → **Local Green Deals**
Key principles

**Governance:**
New integrated governance and management structures

**Integrated goals:**
An assessment of strategies and policies to ensure they align

**Partnership:**
A multi-stakeholder approach

**Action:**
An approach that leads to collaboration agreements and delivers action.

Principles of a LGD

[Image of city skyline]
Local Green Deals: a Blueprint for Action

- **7 steps** approach to help cities get started with a LGD
- **8+ best practice examples** from cities pioneering LGD mechanisms to deliver their sustainability goals
- Highlighting **financing opportunities** for LGDs
Local Green Deals in practice:
Leuven 2030: collaborative governance in action

Image source: Leuven 2030
City of Espoo: Sustainable partnerships in action

- Sustainable Espoo, Participatory Espoo:
- 20-strong team
- Supporting 14,000 implementers, 100 partners, and 3,000 Local NGOs

Image source: city of Espoo
Singapore Green Plan 2030: an integrated, national sustainability movement

Image source: City-State of Singapore
Metropolitan Region Amsterdam: Regional Green Deals in action

Our 1st regional green deals signed

- Circular Textile
- Tech talent & sustainable jobs
- Bicycle Metropolis
- New construction in timber

Image source: Metropolitan Region Amsterdam
Local Green Deals - challenges?

• Moving beyond silo thinking
• Financing
• Sparking a global LGD movement
Get in touch!

elsa.durieux@iclei.org