



# Communication and graphic design officer at ISOCARP Institute

Den Haag, Netherlands

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## About us

The ISOCARP Institute is the research spin-off of the International Society of City and Regional Planners (ISOCARP), based in The Hague, the Netherlands. With over five decades of accumulated knowledge and expertise in urban and regional planning, ISOCARP as a non-profit organisation with individual and institutional members in 85 countries worldwide, initiated the Institute as a Center for Urban Excellence – a think-tank empowering individuals, organisations, and institutions to achieve better human settlements. The Institute's core function is to conduct research and promote knowledge transfer, offer advice and short-term consultancy services, as well as design, and deliver capacity development and continuing education programmes. The institute is involved in several EU research projects, offers technical assistance globally, as well as engaged in capacity development projects with other international partners.

## Job profile of a Communication and Graphic Design Officer:

We are seeking for a part-time Communication and Graphic Design Officer in capturing the impact of the organization for all internal and external communications. The Communication and Graphic Design Officer will support and assist us in the management of our multiple projects, with exposure in social media, website management tasks, infographics and other multimedia graphics. To apply for this position, you need to have very good knowledge of WordPress and graphic design programmes – Adobe Creative Suite programmes such as, Illustrator, InDesign, Photoshop, Adobe Premier, etc.

## RESPONSIBILITIES:

### Communication and Social Media:

- Supporting the general project implementation specially on the management of communication and dissemination materials;
- Assist the management, programmes and operation teams in formalizing their presentation, designing handouts and booklets;



- Preparing eye-catching and engaging visual materials, handbooks, infographics and manuals;
- Assisting in both managing the ISOCARP Institute and ISOCARP Society in organising and updating content libraries/repositories;
- Update and disseminate informative materials and recent events throughout our social media project channels – Twitter, LinkedIn, Instagram, etc.

### **Graphic Design:**

- Design and implement all types of graphic design work including reports, publications, posters, brochures, flyers, logos, banners, and multi-media creatives;
- Design promotional materials for disseminating within the organization and throughout the country as well as external stakeholders;
- Ensure project branding, style, and tone are implemented across all channels;
- Translate complicated technical terms into compelling and communicative visualisations.

### **Website Management**

- Plan, implement, manage, monitor and upgrade the organisation's and the project's websites;
- Update appropriate website content aligned to the organization's strategy and events;
- Improve user experience of the websites regularly.

### **In addition, you:**

- Bring action and hands-on mentality and enjoy working in a young, dynamic, and international environment;
- Are a team player, with the ability to engage with stakeholders;
- Can coordinate several projects simultaneously;
- Assisting in the acquisition and research of projects, including: stakeholder engagement, desk research, compilation of relevant research materials, and proposal writing.

### **REQUIREMENTS:**

- A highly motivated candidate with a (recent) Master's degree in Communication Sciences, Graphic Design or other relevant discipline;
- Passion for learning about urban development, sustainability and citizen engagement;
- You are creative and talented in web design, infographics, and visual materials: knowledge of Adobe software, MS Office and Wordpress is a MUST;
- Knowledge of HTML, CSS and JavaScript;



- You are autonomous and proactive in building and setting up (new) operational processes from scratch;
- You have documentation skills and data management;
- You have excellent command of the English language, both verbal and written. Other European languages are an asset;
- We are looking for someone who can join us as soon as possible. Therefore, those candidates **located** in the Netherlands will have priority (we accept candidates from all different nationalities).

#### **WHAT DO WE OFFER:**

- 24 hrs/week;
- Work in an exciting, multi-disciplinary international team;
- The opportunity to develop yourself through varied assignments;
- A competitive salary;
- Flexibility in distributing your working hours, working from home;
- Hands-on-experience in real EU-projects in a friendly, encouraging working environment.

#### **HOW TO APPLY**

**Please submit your CV, motivation letter and a portfolio (preferably in one pdf - name it: surname\_communicationofficer) at [jobs@isocarp-institute.org](mailto:jobs@isocarp-institute.org)**

**Please use as a subject line: Surname, Communication & Graphic Design Officer**

Deadline to apply: **14 March 2021**

If you have questions about this vacancy, please send an e-mail to Ms. Gisela Garrido Veron (Project Manager): [garridoveron@isocarp-institute.org](mailto:garridoveron@isocarp-institute.org)

<https://www.isocarp-institute.org/>